

(ENG)-SELFY: Sustainable enterprise and leadership for youth

SELFY is a project from the Erasmus+ program, KA2-Strategic Partnership for youth. It is supported with a methodology already tested and very successful in UK, Birmingham which is now experienced its application in other different social and economic contexts in the sphere of EU youth.

SELFY is a project about enabling. Enabling young people to lead and be enterprising so that they can become full, equal and productive members of society. The key to **SELFY** is that we are able to create a coaching methodology and approach which supports this mission in all countries of the European Union and beyond.

SELFY is centred on QEAS – qualities, experiences, attitudes and skills. **SELFY** is about real leadership which benefits individuals, the communities in which they live and wider society as young people evolve their QEAS, use them, pass them on to others and see change which delivers positive, sustainable change to create socio-economic cohesion. So, **SELFY** will develop the leadership QEAS of young people and then apply them to the world of enterprise so that young people will have the confidence, qualities, experiences, attitudes and skills to become business people, entrepreneurs and community leaders.

SELFY is based on the work of a British company, Bridging to the Future, who invented, developed and then tested the SLAM! Methodology and programme on which **SELFY** is based. Bridging to the Future piloted SLAM! in some of the most disadvantaged areas of England and with some marginalised groups. SLAM! has worked and has so far supported over 1000 young people. These young people have run micro businesses, community projects, youth projects as part of SLAM! They have created paid employment through SLAM! And they have been become considerably more employable through SLAM!

Now, the **SELFY** project will be a partnership of organisations from the UK, Lithuania, Spain, Greece, Poland and the Czech Republic who want to work together to take SLAM! Into Europe.

For further information please visit the following pages:

- www.selfyproject.eu
- <https://www.facebook.com/SELFY4EU/>
- <https://twitter.com/Selfy4All>