



**Interreg**  
España - Portugal

Fondo Europeo de Desarrollo Regional  
Fundo Europeu de Desenvolvimento Regional



UNIÓN EUROPEA  
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**LOCALCIR**



**Title:** Promoting entrepreneurial attitude and business innovation in the scope of circular economy

**Programme:** Interreg-VA Spain-Portugal (POCTEP) Programme

**Dates:** 2017/07/01 - 2021/12/31 (Extended till 2022/12/31)

**Code:** 0475\_LOCALCIR\_4\_E

**Countries:** Portugal, Spain

**Web site:** <https://localcir.eu/>

**Social Networking:**

<https://www.facebook.com/localcir/>

<https://twitter.com/localcir>

<https://www.linkedin.com/in/localcir-0597691a2/>

**Axis:** Inclusive growth through cross-border cooperation aiming business competitiveness

Localcir project develops and promotes the business entrepreneurship and Innovation through the implementation of circular and green economy in the scope of Interreg-VA Spain-Portugal (POCTEP) programme, which pursues the service creation of a new business support to foster the entrepreneurial attitude and ease the consolidation of new business ideas on green and circular economy sector. Thus boosting the birth of new products and processes in the scope of local sustainability, Localcir proposal will improve the competitiveness of rural business in a countryside environment of work.

To implement these ideas, among other actions, a methodology of green itineraries will be created for the development of the green and circular economy in rural areas. Likewise, a permanent support service will be launched and the circular model will be promoted amongst 225 companies created under this guideline or improved in their activities and processes.

The methodology that results from this project will help to plan the future green and circular economy policies in any part of the POCTEP territory, thanks to the design of business promotion strategies based on sustainable resources. In addition, it will be possible to strengthen the capacity of the EUROACE<sup>1</sup> business promotion institutions, the support service for green-paths. Finally, LOCALCIR will promote the entrepreneurial spirit and will create the start-up of business initiatives from the rural world, based on the green and circular economy, a key model for the future of the region.

## CONTRACTS

Publicity and providers	Date of launch	State	Rules for requested service
Proceeding			
Service of Audits	13/11/2019	Resuelto	
Project web site	14/11/2019	Resuelto	
Consulting Service	20/02/2020	Resuelto	

<sup>1</sup> <https://www.euro-ace.eu/en/euroace-territory>



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Performing 2D video	1/11/2020	Resuelto	
Performing 2D video	16/11/2021	Pendiente	

The interested provider companies, may send their economic proposals, to this email.  
[localcir@cresem.es](mailto:localcir@cresem.es)